



E-Commerce of Jaguars and other wild felines in Mexico and The Americas

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CATCA Environmental and Wildlife Society



Part I

Social Media:

Jaguars in Facebook



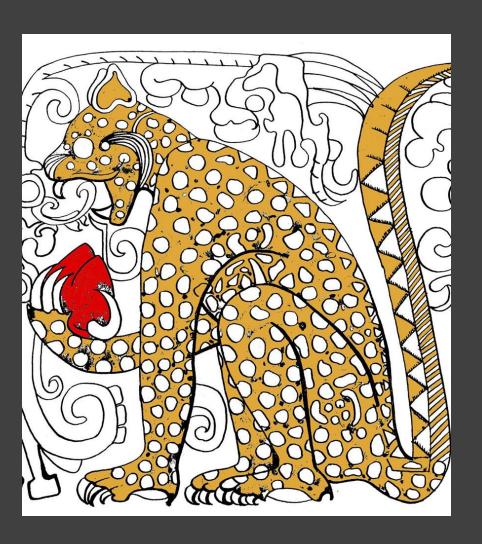
Introduction

- History since 2008
- Other monitorings
- CATCA EWS current Research



Objectives

- Assess the e-commerce of wildlife
- Assess this problem on the social media
- Assess the e-commerce of felines





Methodology

- Monitoring background
- Why Mexico?
- Monitoring time frame
- . Challenges





Comprar un jaguar como mascota es posible en México, y no de manera ilegal, sino con los permisos correspondientes y sin importar que sea un animal en peligro de extinción.

Cualquier persona que tenga entre 50,000 y 100,000 pesos puede hacerse de manera legal de un cachorro de esta especie. ¿Cómo es posible si este felino se encuentra en peligro de extinción en México? Solo hay que contactar con una de las tiendas con el registro pertinente de la Secretaría del Medio Ambiente y Recursos Naturales (Semarnat) para comercializar animales exóticos. No está prohibido el comercio de ejemplares de reproducción en cautiverio, pero se está obligado a acreditar su legal procedencia, contar con registro de la Semarnat y con un plan de manejo.

Fuente: https://newsweekespanol.com/2018/09/como-tener-jaguar-mexico-permiso/ Publicado por: Jorge Salas / @ClaudioBenedett

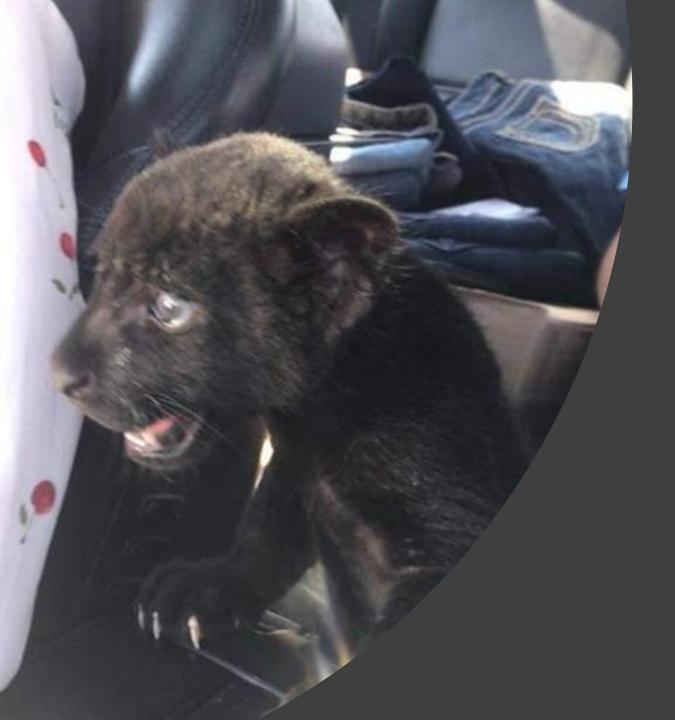






Results

- Number of live jaguars offers found: 4
- Number of derivative offers found: 2
- All offers: 6
- Minimal number of offered specimens: 84



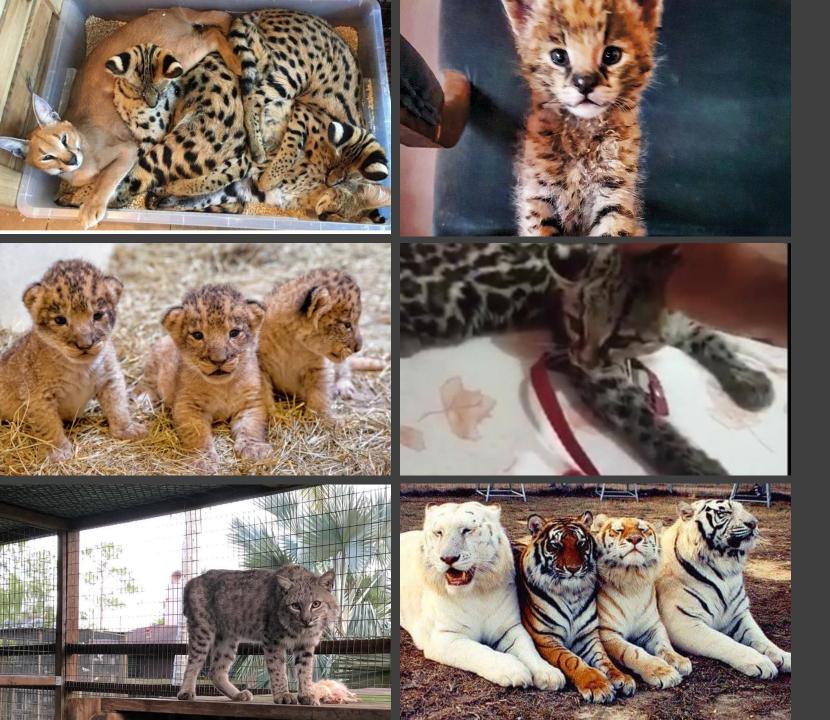
Part II

Jaguars in the WWW

Results

- Number of live offers of jaguars: 39
- Minimum animals number found: 140





Part III

All felines found in Facebook Mexico

Chart 1.- Percentage of feline offers for sale in the Mexican Facebook

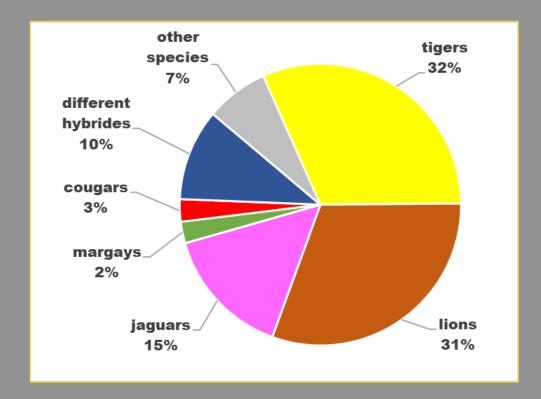
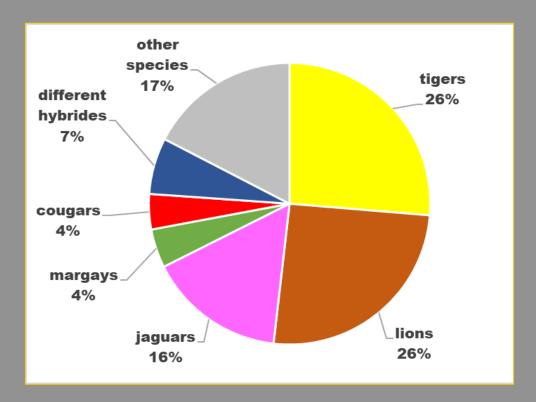


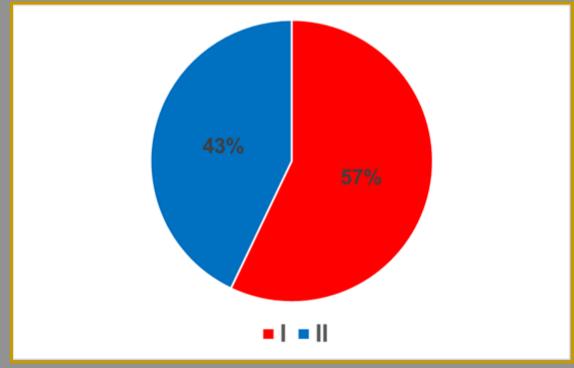
Chart 2.- Percentage of feline individuals offered for sale in the Mexican Facebook



Among the ads of felines found for sale in the Mexican Facebook, four species of big cats are from the genus Panthera (tiger, lion, jaguar and leopard), which makes a total of over 70% of the detected offers and even more: almost an 80% of all offered individuals.

Among the ads of felines for sale in the Mexican Facebook, 34.4% of all offers and 24.2% of individuals are native American species.

Chart 3.- Share of live wild species of felines listed in different CITES Appendices offered for sale in the Mexican Facebook profiles









Disponible lince rojo de 5 meses macho es mansito facil de manejar tienen su documentación y microchip legales entregamos en guadalajara y enviamos a todo mexico



Table 1.- Taxa of felines offered for sale on Mexican Facebook profiles



Subfamily	Species	CITES App.	Comment on CITES classification	Offers number	Min. animals number
Acinonychinae	cheetah Acinonyx jubatus	- 1		2	4
	jaguarundi Herpailurus yagouaroundi	- 1	populations of Central and North America, other populations – II	1	1
Aci	cougar Puma concolor	П	Puma concolor costaricensis - I, domesticated forms – non CITES	10	24
Felinae	caracal Caracal caracal	П	population of Asia – I	6	10
	Savannah cat Felis catus × Leptailurus serval	П	II – If the species <i>L. serval</i> was in one of previous four generations of the lineage	5	26
	Bengal cat Felis catus × Prionailurus bengalensis	Ш	II — if the species <i>P. bengalensis</i> was in one of previous four generations of the lineage (if it was subspecies <i>P. bengalensis bengalensis</i> form the populations of Bangladesh, India or Thailand — I)	11	72
	Geoffroy's cat Leopardus geoffroyi	- 1		2	2
	ocelot Leopardus pardalis	- 1		9	15
	oncilla Leopardus tigrinus	- 1		2	2
	margay Leopardus wiedii	I		11	23
	Canadian linx Lynx canadensis	П		1	2
	bobcat Lynx rufus	Ш		10	17
Pantherinae	lion Panthera leo	Ш	former <i>P. l. barbarica</i> , curently together with <i>Panthera leo persica</i> - I, regarded as <i>P. l. leo</i> , as a result of taxonomic changes in 2017 - placement in app. I or II subject of the next CITES CoP decision)	63	286
	jaguar Panthera onca	- 1		39	140
	leopard Panthera pardus	- 1		10	14
	tiger Panthera tigris	- 1		65	294
			Total:	247	932

Table 2.- Number and percentage of live feline offers from CITES species published in Facebook from different states of Mexico





MEXICAN STATES	Number of FELINES offers	% of offers with known locality
Aguascalientes		0,0
Baja California	7	5,0
Baja California Sur		0,0
Campeche		0,0
Chihuahua	16	11,4
Coahuila		0,0
Colima	4	2,9
Mexico City	43	30,7
Durango		0,0
Estado México	3	2,1
Guanajuato	14	10,0
Guerrero	2	1,4
Hidalgo		0,0
Jalisco	8	5,7
Michoacán	1	0,7
Morelos	8	5,7
Nuevo León	13	9,3
Puebla	8	5,7
Quintana Roo		0,0
San Luis Potosí		0,0
Sonora	3	2,1
Tamaulipas	4	2,9
Tlaxcala		0,0
Veracruz		0,0
Yucatán	6	4,3
Zacatecas		0,0
Unknown locality	107	
TOTAL	247	
0%	>0% - 5%	>5%



Table 3.- Mexican Facebook profiles with the highest number of offers with wild felines for

sale

EP profile name	Number of
FB profile name	offers
Grupo Sky Reptiles Mexico	11
Animales exoticos	10
Obsidian reptiles	10
Sky Reptiles Mexico	10
Animales Exoticos Sol Y Luna	9
Compra y venta de animales exoticos	8
Repstyle. Exotic Animals	8
Zooper pets	8
Exotik pets and more mty	7
Venta De Animales Legales En Mexico	7
Madagascar pets	6
Venta de Animales Exoticos Cd. Juarez	6
Animales Exoticos MX	5
Compra y venta de animales exóticos en Guadalajara,	
Jalisco	5
Merida wild life	5
Warvel reptiles	5

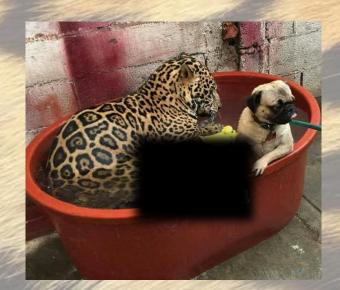




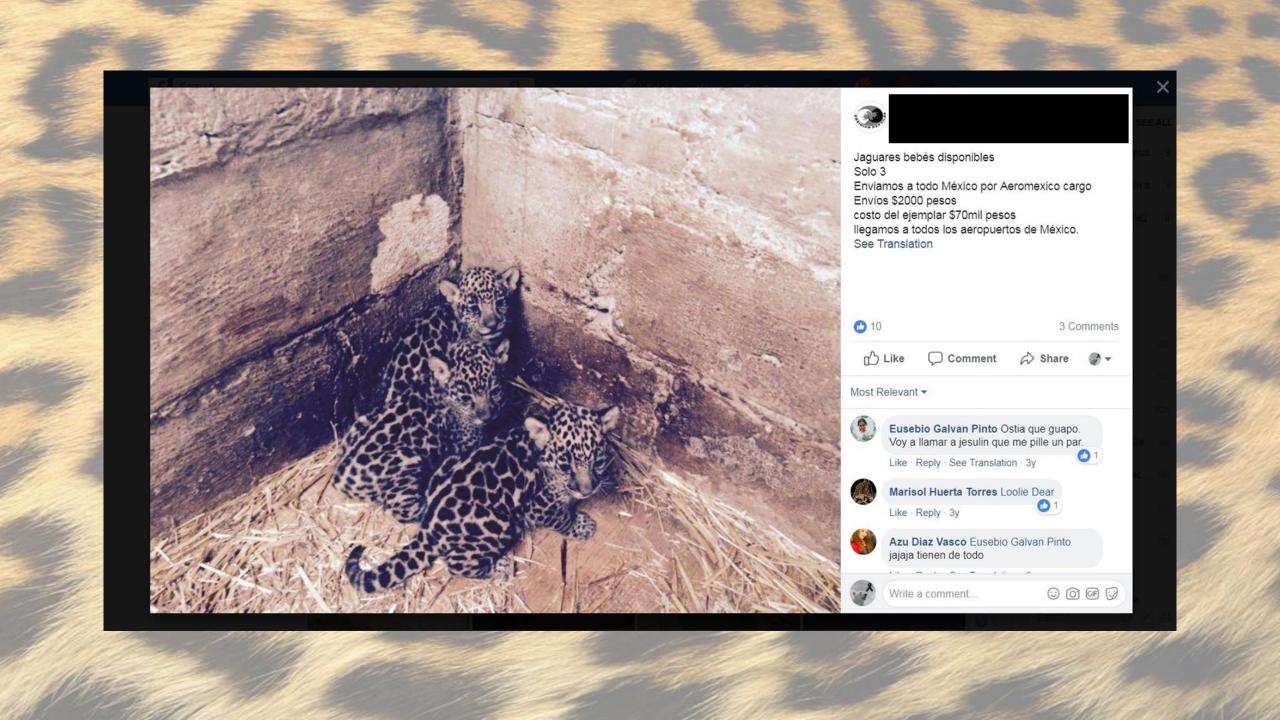


Por fin me regresaron este perfil, ya no publicaré fotos de animales 😅 😅 , solo texto, fomentare la lectura;;;





Comments of one of the largest sellers of felines in Facebook Mexico, giving tips about how to deceive this social media platform not to have his page closed again!







Part IV

All felines found in the Mexican WWW

Table 1.- Feline species in the e-commerce of the World Wide Web services

At least 20 species found plus 4 hybrids of wild felines species with domestic cat, liger and for the Panthera tigris we found at least 2 subspecies



Species (scientific name)	Subspecies	Common name	
Acinonyx jubatus	cheetah		
Caracal caracal	caracal		
Felidae sp.		feline	
Felis catus x Felis chaus		chausie	
Felis catus x Leopardus pardalis		ocecat	
Felis catus x Leptailurus serval		Savannah cat	
Felis catus x Prionailurus bengalensis		Bengal cat	
Leopardus pardalis		ocelot	
Leopardus wiedii		margay	
Leptailurus serval		serval	
Lypy rufus	escuinapae	Mexican bobcat	
Lynx rufus		bobcat	
Panthera leo	lion		
Panthera leo × Panthera tigris	liger		
Panthera onca	jaguar		
Danthara nardus	fusca	Indian leopard	
Panthera pardus		leopard	
	altaica	Siberian tiger	
Panthera tigris	tigris	Bengal tiger	
		tiger	
Prionailurus bengalensis	bengalensis	Indian leopard cat	
Puma concolor		cougar	

Species (scientific name)	Number of offers found on www services			Minimal number of offered specimens
	live animals	derivatives	all offers	offered specifiens
Acinonyx jubatus	9		9	36
Caracal caracal	39		39	172
Felidae sp.	2		2	20
Felis catus x Felis chaus	1		1	5
Felis catus x Leopardus pardalis	1		1	3
Felis catus × Leptailurus serval	77		77	476
Felis catus × Prionailurus bengalensis	57		57	317
Leopardus pardalis	18	2	20	189
Leopardus wiedii	3		3	15
Leptailurus serval	45		45	205
Lynx rufus	3		3	15
Panthera leo	15	7	22	100
Panthera onca	4	2	6	84
Panthera pardus	3	1	4	24
Panthera tigris	19	7	26	123
Prionailurus bengalensis	1		1	4
Puma concolor	2		2	9
TOTAL	299	19	318	1797

Table 2.- Numbers of feline offers and specimens found

At least 1797 specimens were offered on 318 internet offers (299 offers of live animals)



Table 3.- ServicesFeline specimens present on 24 services



Service	Number of taxa offered	Number of offers found	Minimal number of specimens
anunciosya.com.mx	1	1	6
blidoo.com.mx	6	16	88
BuyTigers.com	1	1	10
ciudadanuncios.com.mx	14	121	665
doplim.com.mx	7	17	84
evisos.com.mx	12	55	418
global-free-classified-ads.com	1	1	5
mercadolibre.com.mx	4	24	115
munchies.vice.com	2	9	29
www.anunciosgratis.com.mx	3	3	9
www.anunciosgratis.mx	1	1	6
www.avisolisto.com.mx	3	3	15
www.clasf.mx	9	15	81
www.iclasificados.com.mx	3	3	15
www.metabuscador.com.mx	3	5	22
www.milenio.com	1	1	1
www.Minizoo.com.mx	4	4	20
www.mxanuncios.com	3	3	13
www.oportuna.com	3	4	24
www.planetamexico.com.mx	5	14	67
www.publimetro.com.mx	1	1	5
www.vendetodo.com.mx	3	6	30
www.vice.com	2	4	40
www.vivanuncios.com.mx	1	5	19
xochimilco.wired.com.mx	1	1	10
	Total	318	1797

State	Number of offers found	Minimal number of offered specimens		
Aguascalientes	7	30		
Baja Calfornia Norte	1	8		
Baja California Norte	13	75		
Baja California Sur	6	33		
Chiapas	4	28		
Chihuahua	7	45		
Colima	1	6		
DF	95	525		
Edo Mexico	54	266		
Guadalajara	3	19		
Guanajuato	17	84		
Guerrero	1	8		
Hidalgo	6	52		
Jalisco	11	143		
Mexico	1	10		
Michoacan	8	32		
Morelos	7	23		
Nayarit	1	5		
Nuevo Leon	15	72		
Oaxaca	1	6		
Puebla	14	73		
Queretaro	2	13		
Quintana Roo	6	35		
San Luis Potosi	8	70		
Sinaloa	5	24		
Sonora	3	13		
Tabasco	1	5		
Tamaulipas	5	26		
Tlaxcala	1	3		
Veracruz	3	15		
Zacatecas	8	43		
Zumpango Edo Mex	2	2		
unknown	1	5		
TOTAL	318	1797		

Table 4.- Mexican StatesOffers by state



ÚLTIMAS <u>noticias</u> entretenimiento deportes estilos de vida videos fotos <u>regionales</u> Se las inventan para vender animales exóticos por Internet Por Femmy Irizarry Álvarez 06/03/2017 109:00 a.m.

Baby tigers, 5 Females and 1 Male. 6 weeks old. Super tame, bottle fed. Will consider exchange with other exotic animals. Delivery to Europe at cost, or arrange shipping to the world at cost price. Preferably to sell all at once, but consider single offers. We are in Malta. Please phone +35699494659

https://www.clasf.co/g/serval/

Colombia

http://ve.clasificados.com/exotica-serval-caracal-sabana-y-gatitos-oceiote-382081.html

https://buenosaires.anuncios-argentina.com/item/93073/caracal, serval, savannah

https://www.segundamano.com.ar/en-venta/animales/exclusivos-gatitos-caracal-serval-y-savannah-

disponibles-ahora i4332

Argentina

https://rafaela.anuncios-argentina.com/item/88220/

https://chimborazo.clasiec.com/savannah-gatitos-id-2727

Ecuador

https://www.encuentra24.com/panama-es/anuncios-casificados-mascotas-animales-gatos/servales-

africanos/14367955

https://valparaiso.avisos-chile.com/item/153650/

https://madrid.ciudadanuncios.es/item/194816/ocelote caracal serval https://anuncialogueguieras.com/Spain/category/Mascotas%20(Gatos)

Samples of advertisements of wild felines in Latin America and Europe **Panama**

Chile

Venezuela

Spain

Las fotos de cachorros de leones y tigres escondería



Francia

a descubrir de donde vienen estos cachorros. En general descartan la pista de males capturados en libertad y traidos a Francia.

No les importa el peligro que representan.

una ley (la 241 de Vida Silvestre) que lo prohíbe. También hay otra estatuto (223) que no permite.

Además de ser multados, los que violen la ley podrían enfrentar cárcel porque es un delito grave

Ángel E. Atienza, director de la Unidad de Vida Silvestre del Cuerpo de Vigilantes del Departamento de Recursos Naturales y Ambientales (DRNA) confirma que cada vez llegan más

Germany, Czech Republic, Slovenia...

Leopardus geoffroyi 1.0

4.5 years old male with all papers. Price 1500€, can exchange for small primates.

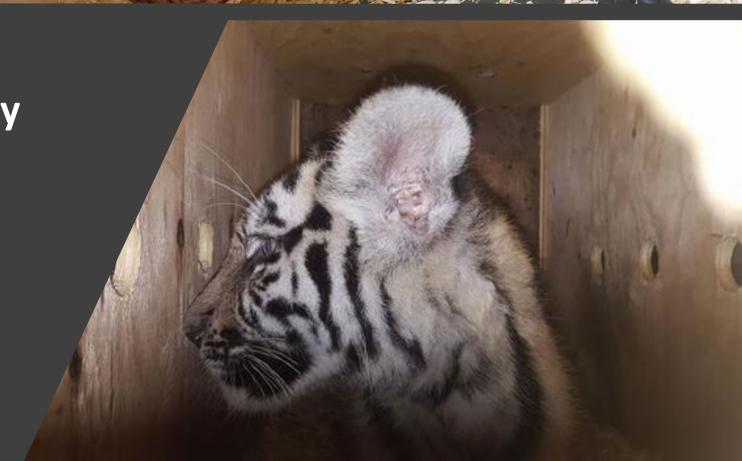


Puerto Rico



Transportation + Delivery

- in person
- shipping by bus
- shipping by airplane



Shipping

https://www.elcolombiano.com/medio-ambiente/cachorros-de-leon-y-de-tigre-enfotos-una-preocupante-moda-LE10273800 - 2019

Esta "moda" de los cachorros de felinos tiene "un impacto negativo en los animales salvajes", lamenta Loïs Lelanchon. "Separan a los cachorros de sus madres cuando son muy pequeños", "los humanos los manipulan" y "consolida una demanda que puede conducir a una caza furtiva".

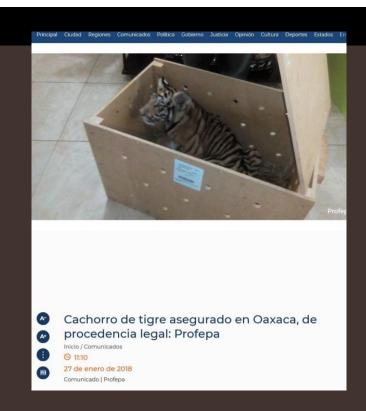
El Siglo de Torreón

Rescatan a cachorro de tigre enviado por paquetería

EL UNIVERSAL CIUDAD DE MÉXICO, martes 06 de febrero 2018, actualizada 10:17 am



Google ha cerr





Colombia

MEDIO AMBIENTE IMPACTO SOCIAL NEGOCIOS TENDENCIAS OPINIÓN ▶ VIDEOS 🔁 GALERÍAS IMPRESA

Tráfico de animales silvestres: un delito que crece ante la indiferencia ciudadana

Nueve de cada 10 ejemplares de fauna nativa mueren durante su transporte ilegal. Corpoboyacá estima que el 50 por ciento de los que continúan 'secuestrados' permanecen amarrados o enjaulados



"Este es un negocio que se lucra del dolor de la fauna silvestre, que beneficia a unos pocos y que se alimenta de la indiferencia de muchos". De esta manera, Claudia Rivera, bióloga del programa de Fauna Silvestre de la Corporación Autónoma Regional de Boyacá (Corpoboyacá), cataloga el tráfico de animales.

Según un diagnóstico realizado por las autoridades ambientales del país, este delito comienza cuando algunos habitantes de las áreas rurales capturan loros, micos, serpientes, venados y otras especies para venderlos o tenerlos



Experimentos en animales podrían ser prohibidos en Colombia









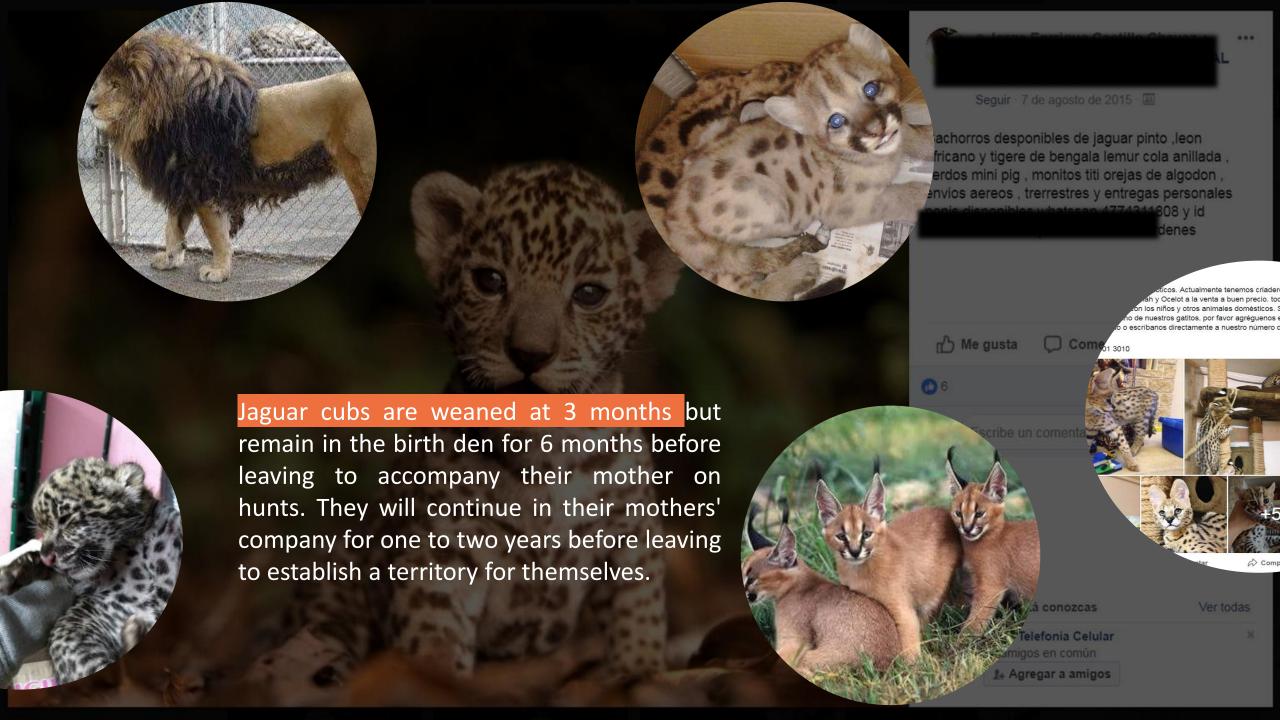












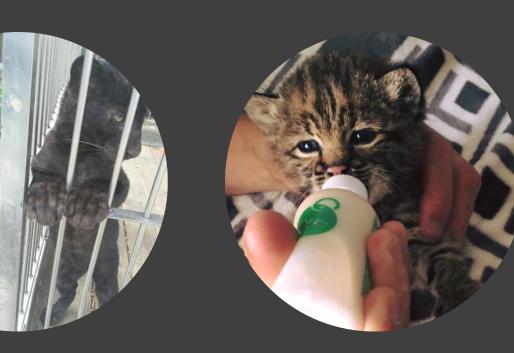
- Lion cubs start to eat meat at about three months and are weaned at about six months.
- Tiger cubs are weaned at 4 to 6 months but depend on their mother for food and protection for another 2 years about 18 months of age. Females and males remain with their mothers until they are about 2.5 years old, when they will leave their mother to establish their own territory.
- Cheetah cubs stay with its mother for about to 1 to 2 years. The cubs are usually weaned at 6-8 weeks and will then leave the den and follow the mother. They learn how to hunt after six months and remain with their mothers for up to two years before leaving to find their own territory.
- Ocelot kittens are weaned at 6 weeks old, but will stay with its mother up to two years before setting off on their own.
- Margays kittens are weaned around 2 months of age.



WARL D EVATION ON D

Tigre blanco macho Tigre naranja macho Tigre naranja hembra Apenas 5 días de nacidos se entregan en 15 días y se apartan con el 50%

Solo gente interesada







Pictures of cubs shipped into the unknown to their new owners







You name it, you get it!

From felines to primates, reptiles, amphibians, birds, fishes, arthropods and corals!

Other issues found

Lion and tiger meat sold openly!

un kilo de pulpa de león se vende en 850 pesos (unos 43 dólares); y los bistecs, pueden expenderse en 950 pesos (48 dólares). Pero que nadie se engañe: el señor Benjamín asegura que los comensales de esa rareza, de sabor ácido y color grisáceo, son de todas las clases sociales.

htts://actualidad.rt.com/actualidad/259006-hamburguesas-leon-jabali-mercado-mexico



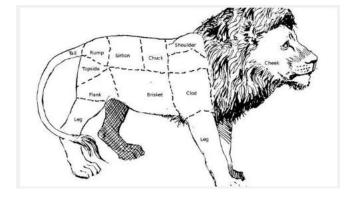
Comprando carne de León en México// Conoce estos mercados















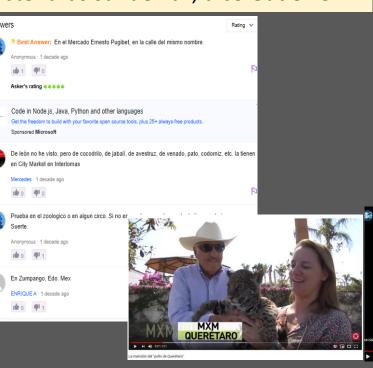
El mercado de San Juan sirve bistec de león y hamburguesa de tigre

En el corazón de la Ciudad de México, el Mercado de San Juan ofrece una gran variedad de carnes exóticas y fuimos a probarlas. Dada la demanda limitada, me dice que el proceso de abastecimiento es bastante irregular: "Nosotros la compramos de un centro de cría de Zumpango, un pequeño pueblo al norte de la Ciudad de México. Simplemente llegan al mercado con carne y les compramos lo que necesitamos". Y ¿cuánto león puede vender un puesto? "A veces compramos un poco de león, a veces tigre, pero no hay garantía de que se vaya a vender", dice Velázquez. "Puede que un mes no vendamos nada, pero otro mes vendemos cuatro o cinco kilos".

https://www.vice.com/es/article/ypxqkk/el-mercado-de-san-juan-sirve-bistec-de-leon-y-hamburguesa-de-tigre

"No es tan popular, pero muchos chinos vienen a pedir león. Creen que si comes su carne obtendrás su fuerza", dice Gutiérrez.



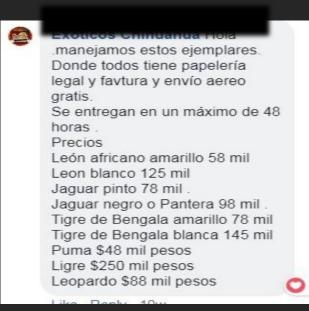




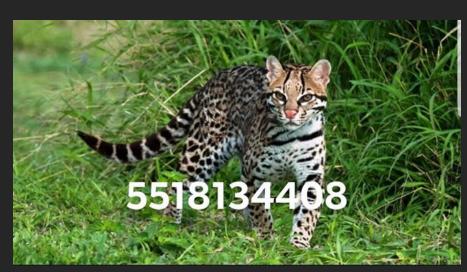
Mexico Querido: Un león se escapa de una granja en México ...
https://mexico-querido.blogspot.com/2017/03/un-leon-se-escapa-de-una-granja-en.html ▼
El felino mató a varios cerdos y atemorizó a los vecinos de esta zona de México hasta que los
trabajadores de un zoológico lograron capturarlo y devolverlo a su hogar.













Prices of felines in the e-commerce

Recommendations

- The e-commerce of jaguar and other felines needs to be taken seriously by all the American authorities
- A multi country ban on the e-commerce and live trade of jaguars and other wild felines is needed, including a ban on the trade and possession of live, derivatives and products of these species
- The trade of these felines should be enforced and prosecuted to the maximum extend of the law
- Facebook and other social media platforms need to monitor their pages and groups
- A national wide education of the general public is crucial
- A HOTLINE number is recommended to denounce all trade of jaguars and other felids









Cont. Recommendations...

- A ban of all breeding and selling of wild felines would make it easier to end this trade, as the breeders say they have permits. Some few people have it, but they breed these animals constantly and then when they are no longer profitable, they sell them to anyone who has the money to buy it
- All the airlines should ban to carry live felids
- Bus companies should do the same. The problem is to enforce it, as money buys everything
- A strict time in jail for people who break the law
- Consider to open some rehabilitation places for confiscated felines

Conclusions

- The e-commerce of jaguars and other wild felines its quite extended in the American continent and other parts of the world
- African and Asian wild felines are traded widely
- Main purpose of trade: as exotic pets but also for private zoos
- The e-commerce of these felines is a very profitable business

Anybody can breed them and sell them online!



Thank you! Paschi! Pachiqaña! Aguyje! Muchas Gracias!



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